

## Introduction

This guide has been developed to help staff and visitors travelling to Rotherwas Estate. It provides details of the public transport, walking and cycling facilities close to the site, and includes information about car sharing.

By using public transport, car sharing, walking or cycling whenever possible, you can:



reduce congestion and pollution



save money



reduce business travel costs



improve your health and well-being

## Cycling

There is a traffic free route in and out of the Estate, in addition to one quiet traffic route (via Watery Lane and Twyford Road). These routes link the Rotherwas Estate to the city centre, bus and train stations and westwards to the south of the river to Belmont and The Great Western Way.

### From the north

The Greenway cycle route runs along the northern side of the Rotherwas Estate. Given that the Greenway includes a cycle bridge crossing the River Wye, this route provides quick and convenient access to Hereford city centre (located approximately 3.7km away).

### From the east-west

The quiet on road route exits the estate on Twyford Road to the south onto Watery Lane. From this point cyclists can navigate through the residential areas to the south of the River Wye towards Belmont and the Great Western Way. The Great Western Way provides another off road cycle path linking the south west to the north west of the city.

Many businesses throughout the Estate have cycle parking facilities. For the few companies that do not have cycle parking there are some communal stands at various locations.

The map overleaf highlights the local cycle routes and the communal cycle parking locations within the Estate.

FREE one-to-one adult cycle training is available to those living or working in Herefordshire. For information, and to book: call **01432 383656**

**Look out for Dr. Bike sessions on site.**

Greenway bridge crossing



## Bus

The closest bus stops are located along Netherwood Road and The Straight Mile, illustrated in the table below and on the map overleaf. The buses serve the town centre, railway station and wider residential areas. The map inside this guide lists all the bus services, routes and bus stop locations in the vicinity of Rotherwas Estate.

Don't see the route for you? To plan your journey to work, visit the council's website (<https://www.herefordshire.gov.uk/transport-and-highways/public-transport/travelling-by-bus>) or Yeoman's travel website (<http://yeomanstravel.co.uk/>). The council website also has a series of bus maps to assist you in planning your journey.

Service	Route	Operator	Frequency		
			Mon - Fri	Sat	Sun
The Straight Mile					
78, 78A, 78B	Rotherwas - Railway Station	Yeomans	AM: 06:49, 07:13, 07:40, 07:50, 08:27, 09:07 PM: 16:46, 17:31, 18:14	-	-
454	Fownhope - Hereford	Yeomans	09:00, 09:10, 10:20, then 47 mins past hour until 14:47	09:10, 10:20, then 47 mins past hour until 14:47	-
Netherwood Road					
78, 78A, 78B	Rotherwas - Railway Station	First	AM: 06:50, 07:13, 07:40, 07:50, 08:27, 09:07 PM: 16:47, 17:32, 18:15	-	-

## Train

The closest railway station to Rotherwas Estate is Hereford train station, located approximately 5km to the north west. The station can be accessed by bicycle, a quick 15 minute ride via the Greenway. Hereford station provides access to Birmingham, Worcester, Gloucester, Bristol, Cardiff Central, Manchester Piccadilly, as well as local destinations including Ledbury, Colwall, and Great Malvern.

Further rail information is available at: [www.nationalrail.co.uk](http://www.nationalrail.co.uk).

A taxi rank and cycle storage facilities are available at the station. Bus stops providing services to Rotherwas Estate are located close to Hereford station at City Bus Station (see Hereford City bus map <https://www.herefordshire.gov.uk/media/8059966/hereford-city-map-2-2015.pdf>). The number 78 service provides access from the city centre to the Rotherwas Estate during peak hours.

## Taxi

Taxis can pick you up or drop you off at the Estate. There are a number of taxi services available within Hereford, for a full list of taxi firms, please visit [www.taxiregister.com](http://www.taxiregister.com)

## Car share

Car sharing offers a fun and enjoyable way to share a journey and split the costs.

By car sharing you can help to reduce congestion, reduce emissions, protect your local environment, and alleviate parking problems.

If there are no suitable bus or train services available, it may be that someone at the business park or within your company is interested in car sharing. Therefore, if you are looking for a lift, or a passenger to share the costs, visit [www.liftshare.com](http://www.liftshare.com). It's a free service that links drivers and passengers for regular or one-off journeys.

## Walking

Rotherwas Estate is located approximately 30 minutes walk from the city centre and 45 minutes walk from Hereford train station. The site is within walking distance of local bus stops providing access to the city centre.

If you are unable to walk to work, why not take a lunch time walk along the Greenway. The Greenway provides a crossing of the River Wye located on the north side of the estate and is a dedicated walking and cycling route along the river towards the city centre. Its location is shown on the map overleaf.

A short walk to work, or during your lunch break puts you well on the way to your 30 minutes of exercise a day - the basic recommended for health.

## General

If you need help to plan your route across the city, please contact Anna, the Rotherwas Estate Travel Plan Coordinator, by emailing [Anna.Newey@skylonpark.co.uk](mailto:Anna.Newey@skylonpark.co.uk), or contact the sustainable travel team at the council by emailing [sustainabletravel@herefordshire.gov.uk](mailto:sustainabletravel@herefordshire.gov.uk) or call **01432 260514**.

For further information on travelling in the Hereford area, please visit [www.herefordmove.org](http://www.herefordmove.org) or scan the Hereford Choose How you Move QR Code.



## Rotherwas Estate How to Get to Guide

SKYLON  
PARK

sponsored by Hereford Enterprise Zone



How to Get to  
Rotherwas Estate

**Key**

- Bus Route 454
- Bus Route 78/78A/78B
- Bus Stop
- Traffic Free Cycle Route (the Greenway)
- Quiet On Road Cycle Route (via the Straight Mile)
- Recommended On Road Cycle Route
- On site Cycle Parking
- Pedestrian & Cycle Crossing
- Park & Choose Site (council cycle parking provision - 12 spaces and lockers alongside Greenway)

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